**Final Project**

**Web Site Topic Approval**

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Web Site Design (2023-2024)

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**Web Site Topic Approval**

**Topic - Tiffin System**

Q1. **Purpose of the Site:**

The website aims to provide information and facilitate the tiffin system in the Waterloo region of Canada. This includes educating users about tiffin services, how they work, their benefits, and connecting potential customers with tiffin providers in the area.

Q2. **Website Goals:**

* To inform Waterloo region residents about the availability and benefits of tiffin services.
* To serve as a platform for tiffin providers to advertise their services and connect with potential customers.
* To streamline the process of ordering tiffin meals for both providers and customers.

Q3. **Intended Audience:**

* Residents of the Waterloo region, including Students, Working Professionals, and Families, who are looking for convenient and affordable meal options.
* Tiffin service providers seek to expand their regional customer base.

Q4. **Types of Content:**

* Information about the tiffin system: What is tiffin, its origins, and how does it work?
* Listings of tiffin service providers in the Waterloo region, including their menu options, pricing, and delivery areas.
* Testimonials or reviews from satisfied customers.
* Articles or blog posts related to healthy eating, cultural aspects of tiffin, and tips for choosing the exemplary tiffin service.
* Contact information and inquiry forms for both customers and providers.

Q5. **Similar Sites:**

1. **Tiffin Planet** (<https://www.tiffinplanet.ca/>):

This website offers tiffin services in the Greater Toronto Area and may provide insights into how a similar service operates and presents itself online.

1. **Bryani By Kilo** (<https://biryanibykilo.com/>):

This Website appears to be for a food delivery service specializing in biryani, a popular Indian dish. Customers can visit the website to order various biryanis and other dishes the service offers. The platform likely provides information about the menu, pricing, ordering process, delivery options, and additional services such as catering or special deals. Users can browse the selections, select their desired items, customize their orders if available, and proceed to checkout for delivery or pickup.

1. Top of Form

Top of Form